

PERSONALISATION



WWW.FITNESSCLUB24.CO.UK

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FITNESS CLUB

Distribution & Service

PERSONALISATION OF SPORTS EQUIPMENT

Today the possibilities of choosing a training place are enormous, **the value of the details** has increased enormously.

We are looking for what is **original and unique**, surprising and unusual.

The answer to increasingly high expectations is **individualisation**, as well as searching for additional opportunities to get the customers settled into our brand.





WHAT CAN BE PERSONALISED?

1. FRAME COLOUR

The same machine available in **different colors** is unmatched.

You choose colour from **the RAL palette** and you are sure that your devices will refer to the interior design or club colours.

We paint both **metal and plastic elements**. Our modern paint shop has almost limitless possibilities. Technology at the highest level, which is what you expect from us.







personalisation of frame colour

HOW TO ORDER?

- send us the **RAL colour number** and state whether you would like the entire equipment in one colour or whether you would like the individual elements in different colours,
- your **colour shade options**: matt, satin, gloss, glitter (metallic).

PRICE

- **colours within the price of refurbished equipment equipment:**
 - 9005 (deep black),
 - DB 703 structure (metallic grey),
 - basic RAL palette in acrylic, satin effect.
- **colours requiring a surcharge of 5%**
(to the price of the reconditioned equipment):
 - white pearl,
 - yellow,
 - all RAL colours in gloss.
- **colours for individual pricing:**
 - colours to suit customer personalisation (e.g.: BMW)
 - colours with a glitter layer

2. UPHOLSTERY COLOUR AND TEXTURE

The high quality of materials we use extend the lifespan of upholstery.

The savings starts here when there are no problem with cracked seats and You do not need replace the upholstery.

We offer you both **smooth surfaces and elegant designs**. The customer comfort and impression are most important.







personalisation of upholstery colour and texture

HOW TO ORDER?

- You choose a color from **our color chart** after **consulting** with our sales representative.

PRICE

- **materials within the price of reconditioned equipment:**
 - smooth synthetic leather materials
- **materials for individual pricing:**
 - textured fabrics such as caro or quilted

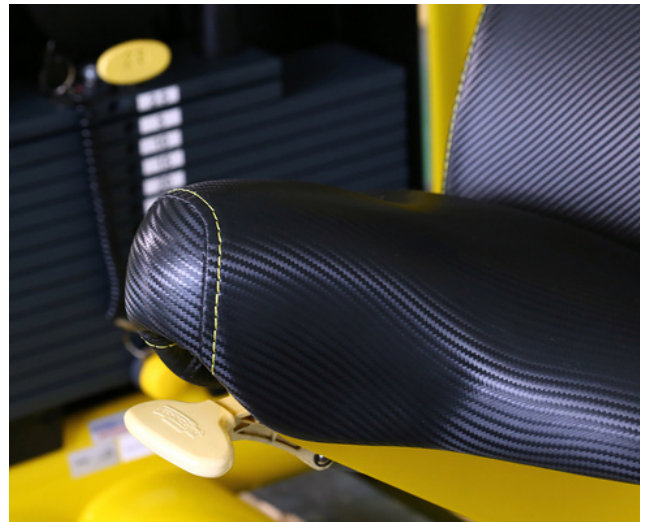
3. THREAD COLOUR, GRAPHIC EMBROIDERY

Embroider your **logo or slogan on upholstered** elements, giving them a unique character and a branded look (additional cost option).

This professional touch reinforces **brand identity** and ensures a polished finish. Personalizing the thread color, graphic embroidery, and inscriptions adds a personal touch to your equipment, **creating a lasting impression on users.**







personalisation of thread colour, graphic embroidery

HOW TO ORDER?

- you choose a **thread color** matched to the upholstery or contrasting with it,
- if you're interested in having a **logo or other graphic embroidered onto the upholstery**: you send the logo or text in a vector file along with the placement and dimensions; our sales representative will **guide you** on the best locations and dimensions for optimal results.

PRICE

- **within the price of refurbished equipment equipment:**
 - threads
- **for individual pricing:**
 - embroidered logo or other graphic

4. DISPLAY INDIVIDUALISATION

If the equipment features such functionality, our service will install **a logo or a home screen** created by you, giving the device a unique character.

It's an effective way to reinforce **brand identity**, build stronger customer **connections**, and provide a personalized experience while using the device. With us, each device becomes distinctive, reflecting the unique identity of your club.





MATRIX 7xi Service Mode

Accumulated Time edit
2435 hrs
Accumulated Distance edit
37553 mi
Serial Number - Console edit
CEP614131201249
Serial Number - Frame edit
FRB307140702704
Demo Mode Yes ☐ No ☒
Out of Order No

Multimedia Controls

iPod Last Channel ESC Display Mode
press go to begin
1 2 3
4 5 6
7 8 9
- 0 Enter

WARNING!
Read the safety instructions carefully. Do not use the treadmill if you are not familiar with the controls. Do not use the treadmill if you are not familiar with the controls. Do not use the treadmill if you are not familiar with the controls.

CAUTION!
Do not use the treadmill if you are not familiar with the controls. Do not use the treadmill if you are not familiar with the controls. Do not use the treadmill if you are not familiar with the controls.

HOW TO ORDER?

- you send us the **graphics and/or text** that should appear on the display

PRICE

The price is calculated individually based on the number of displays and the time of the technician entering the graphics/text into the device.

5. COVERS FOR STACK MACHINES

(TECHNOGYM SELECTION, MATRIX G3, LIFE FITNESS SIGNATURE, INSIGNIA)

Give your strength machines a unique character with **personalized covers featuring stacks**. Create a distinctive design that will set your club apart from others, adding not only visual appeal but also fitting perfectly with the character of your fitness center.

Our new service ensures that strength machines become not just tools for training but also **expressions of individuality and professionalism** for your brand.





personalisation of stack machine cover

HOW TO ORDER?

- you can choose from our available **patterns or send your graphic**; our graphic designer will check if the file is of the appropriate size,
- you can opt to include **a logo and choose the background color**: you send us the logo in a vector file and provide the RAL color number for the background. Additionally, you specify the number of devices and which ones are to be personalized.

PRICE

- **TechnoGym Selection, Life Fitness Signature / Insignia**
 - 99€ netto / 1 machine
- **Matrix G3:**
 - 129 € netto / 1 machine

MEMBERS PREFER personalised equipment

Customizing the appearance of fitness equipment for the gym is not just a matter of aesthetics, but primarily **a way to increase motivation for training and improve exercise efficiency.**

The appearance of fitness equipment plays an important role in **creating the atmosphere of the gym** and also affects our perception of training.



YOU'RE LOOKING FOR SOMETHING **special**

The products you buy today are created **especially for you and meant to be one of a kind.**

We understand what drives the success and that's why we give you such a wide range of possibilities.

Contact us, we will be happy to advise you.



CONTACT US



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00 48 33 486 90 07

SKLEP@FITNESSCLUB24.PL

WWW.FITNESSCLUB24.CO.UK